



JOSEPH SAUL LEVIN

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<http://portal2web.biz>

Website Portfolio:
<http://bit.ly/1ulyoiY>

LinkedIn Profile:
<http://bit.ly/2g5Fnio>

jQuery & CSS Experiments:
<http://bit.ly/2gBUzUz>

CodePen Pens:
<http://bit.ly/2gQ9Hlx>

INTRODUCTION

I am a web designer who can design and code, or can work with someone else's design to make it a reality.

I have information technology, engineering, web design and programming experience. I enjoy technology, teaching, learning and experimenting with code. I want to continue to work at what I love to do, to strive to do my best work, to be challenged and to use cutting-edge technology to produce creative, awesome websites that people will find useful and enjoyable.

SKILLS, SOFTWARE & CONCEPTS

HTML, CSS, SCSS, PHP, JS, jQuery, MooTools, MySQL, WordPress, Bootstrap, Responsive Web Design, HTML5 Boilerplate, Google Web Designer, GSAP, Actionscript, XML, JSON, WAMP, Photoshop, PSD to WordPress, Flash, Office, AutoCAD, MicroStation, Win/Mac/Linux, Virtualbox, eCommerce, Facebook, Twitter, Google Analytics, SEO, UI/UX, PC Hardware.

EXPERIENCE

Freelance Website Designer

Portal Design, 2/03-present

- Designed, coded, created and/or maintained a variety of customized, great looking and well received websites for numerous clients, from early prototyping to final implementation, while providing deliverables on-time or ahead-of-schedule.
- Extensive experience customizing the WordPress CMS to exacting Client specifications.
- Extensive experience using Twitter Bootstrap to create mobile-ready websites.
- E-Commerce experience with OSCommerce as well as with WooCommerce integration and customization within WordPress using PayPal and Braintree Payments as payment gateways.
- Integrated 3rd party application data (Calendarix, OSCommerce, Google Calendar, CRUD apps) for use within main website.
- Extensive use of Flash to create “full-body-Flash” websites and product demonstration presentations.
- Created banner ads having tight file size restrictions using Flash, Google Web Designer, GSAP & jQuery, and Photoshop.
- Improved actual product data entry time versus estimated time for an eCommerce project by over 80% via non-standard use of pivot-tables and templating.

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- Saved Client days of QA/QC time by querying a database to target data normally checked on a per-piece basis.
- Added functionality to a WooCommerce website that normally would not be present (ability to search by SKU, have multiple AJAX add-to-cart buttons on the same page, etc.).

Computer Systems Consultant

Synergy Consulting Services Corporation, 6/91-8/07

- Set up, maintained and upgraded the company voice-mail, E-mail, FAX, and BBS system that operated within a single PC for 8 years with less than 0.05% downtime.
- Created and maintained the company website.
- Provided technical guidance and advice to company principals.

Engineer

Greenman-Pedersen, Inc., 11/97-2/03

- Responsible for engineering calculations, designs and production of structural and highway plans and details, with occasional bridge inspection fieldwork.
- Member of team responsible for safeguarding company PCs against potential Y2K threats.
- Implemented or suggested changes to production workflow by introducing new software (MathCAD, Cadet, Steel97, etc.) to maximize productivity while minimizing cost and User error.
- Reduced data-entry time for large, tabular CAD drawings by an estimated 75%, and updates by over 90%, while eliminating CAD data-entry errors.
- Reduced initial production time of Maintenance and Protection of Traffic CAD plans by an estimated 50%, and updates by an estimated 80%.
- Reduced production time of NJDOT bridge inspection forms by an estimated 80% via spreadsheet automation, while minimizing potential data-entry errors.
- Standardized reinforcing steel (rebar) CAD templates to maintain detail updates, consistency and understanding between designers and contractors across projects.
- Standardized engineering calculation sheets to achieve better organization and clarity throughout the design process.
- Reduced print-production time of half-scale drawings by an estimated 90% by modifying CAD plot-files to use an 11x17 LaserJet printer instead of the standard, large-bed plotter.

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Engineer

Storch Engineers, 6/97-11/97

- Responsible for engineering calculations, designs and production of structural and highway plans and details, with occasional fieldwork.
- Troubleshot various PC related problems on a semi-formal basis.

Network Administrator / CAD Manager / Engineer

Matrix Environmental & Geotechnical Services, 6/96-6/97

- Responsible for engineering calculations & production of plans & details, & occasional fieldwork.
- Reorganized the company peer-to-peer LAN by upgrading the server and backup system without adversely affecting employee work habits.
- Solely responsible for all computer related organization, licensing, media inventory, troubleshooting and network maintenance.

Designer

Arora and Associates, 11/93-6/96

- Responsible for engineering calculations and production of structural and highway plans and details, with occasional fieldwork.
- Troubleshot various PC related problems on a semi-formal basis.
- Introduced numerous engineering related programs to aid in the design process.

Computer Training Manager

Goodwill Industries of Southern New Jersey, 6/93-11/93

- Worked to empower physically, emotionally, and/or economically challenged persons to obtain gainful employment through instruction in the use of a PC, software (DOS, Windows, WordPerfect, etc.), general office equipment, and conducting interpersonal learning exercises.

EDUCATION

Bachelors of Engineering

Graduated 5/93 with Honors, GPA: 3.48/4.0

Stevens Institute of Technology, Hoboken, New Jersey

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ACCOLADES

PP The relationship between a website designer and a programmer can sometimes be challenging: the designer pushing the esthetic with the programmer having to adhere to various development languages' strictures. I've worked with several programmers over my 30 year career and Joseph is one of the best. He understands esthetic is as important as functionally when it comes to development. He has always strived to not let one overshadow the other during the design and development process. I would recommended Joe, without hesitation, to anyone looking for someone with his skill set, level of experience and expertise.

Burns Brady
BMB Creative, Brandocity

PP 10th Anniversary & Still Going Strong. That's quite an accomplishment to be with the same media designer and technical genius for ten years. Writingkim and Between Friends websites began when I found a local website designer and technical support person through an Internet search. I had struggled through three failed attempts with other companies.

Not being the most tech [savvy], I needed to be able to converse with someone that can understand layman terms and turn it into media magic. I found Joseph Levin and Portal Design when I was at my wit's end and he was able to turn my garbled tech speak into two lovely websites. Along the way I added another website Novel Women for the book we wrote and, then, completely updated Between Friends Book Club website. And the best thing about Joseph is he answers any questions you have within a few short hours. Alleluia!

Kim Harwanko
Novel Women, Between Friends Book Club, Writing Kim

PP The creation of our website with Joe was one of true teamwork from start to finish. My business partner and I had never created a website before so this was our maiden voyage! What a pleasure it was to work with someone like Joe, who gave us both guidance and inspiration in every step along the way! His professional experience, insight into what 'works' in the marketplace and suggestions on both visual and content components, made this whole experience a pleasure! In a time when few people in business deliver product on time and under budget, Joe Levin had anything we gave him up and on line faster than we could write it! The feedback on our website has included the word 'awesome' consistently with everyone who has seen it. I can't recommend his services highly enough!

Deb Leach
Straws to Paws

PP As always I am very pleased with the way you completed our project. You are very creative and knowledgeable and always looking to do the best job you can do while keeping our budget and goals in mind. I particularly appreciate the speed with which you get involved with our projects and your willingness to make changes and revisions. Thanks, looking forward to using you again.

Gordon Rigby
Ortho Cast, Inc.